

# Marketing & PR



## Alexander Karpukhin

Бажана країна або місто: Чехія  
Заробітна плата: Від 500 EUR  
Напрямок діяльності: Маркетинг, реклама, pr  
Графік роботи: Повна зайнятість  
Готовий до переїзду: Так

### Опис резюме

Experienced PC user: skills of working with MS Office, graphic editors (Adobe Photoshop, Lightroom) Personal qualities: dedication, sociability, ideology, creativity, responsibility, punctuality, ability to work in a team.

### Досвід роботи

01.09.2016 – По теперішній час

#### Freelance Webmaster

Development of web sites, forums, bulletin boards. Monetization of projects, copywriting, rewriting, analytics, work with traffic, seo.

01.08.2011 – 01.10.2011

#### Hennes&Mauritz Shop assistant

Consultations of clients, work with the cashier, knowledge of assortment of goods.

01.06.2014 – 01.08.2014

#### Hotel «Tukan» Administration Assistant

Reception and accommodation of visitors, reception of the reservation, control over observance of rules of residing and operation of numbers, dialogue and the help to visitors of hotel.

01.12.2013 – 01.06.2016

#### PRKT (Remote work) Community manager

Strategy Development. Community-management, copywriting, hidden marketing. Generation and adaptation of content. Website development, community moderation: VK, FB, Instagram, YouTube, Twitch. Interaction with bloggers.

01.01.2015 – 01.05.2015

#### Restaurant «Anfilada» Assistant restaurant manager for banquet service

Management of employees, reception of guests, organization of banquets, quality control of customer service, documentation.

01.12.2011 – 01.03.2012

#### Restaurant «Anfilada» Waiter

Serving tables, serving visitors, knowing food and drinks, maintaining the hallway and tables of visitors in a clean and orderly manner.